RIVERVIEW STRATEGIC PLAN PROJECT FUNDING FORM FINANCE AND SUSTAINABILITY COMMITTEE

Project Title:	Feasibility Study – Performance Venue/Field Lights	
Strategic Plan Sub Committee:	Expanded Opportunities	
Project Contact:	Neil English	
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Date Submitted:	June 18, 2018	

Start Date	Completion Date	Funding Total	
July 1, 2018	November 1, 2018	Unsure	

New Project Summary:

This is a mini project to determine the feasibility and public support for the performing arts venue and the addition of field lights. Considering that the current strategic plan survey mentioned that the public support for these projects might be insubstantial, the group felt like this was necessary to ensure that this is still a viable option for the district in the current economic climate. This project requires a detailed analysis of the current district survey, and/or creating additional surveys for the public regarding these two specific issues.

Strategic Plan Goal:

Expanded Opportunities

Description of Action Steps to Execute Project:

- 1. Analyze current district survey
- 2. Develop and send out additional surveys as needed
- 3. Determine if these two expanded opportunities initiatives are feasible and appropriate given the current economic and political landscape.

Building Alterations:

None

Estimated Time Frame: 3 months

Description of Project Budget Estimate:

Depending on who the district hires/assigns to complete this, the project could be free or require a fee to hire an outside organization to off an analysis and a report.

Description of Possible Funding Sources:

This could be a project taken on by a member of the expanded opportunities committee, a district employee, our public relations employee, or possible a member of the Foundation.

Measure of Success(Outcomes):

Report will be made to the board/expanded opportunities committee

Plan for Sustainability of Project: TBD

This should be a short-term goal and can be accomplished quickly in the three-year strategic plan timeframe.

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